![Polycom | Microsoft]

Polycom Solutions for Microsoft® UC Environments

Complete voice and video solutions that extend Microsoft unified communications and empower user collaborative experiences

Benefits

- **Broadest portfolio**—Select from the full line of purpose-built solutions optimized for Lync or Polycom standards-based, interoperable voice, video, telepresence, and video content management solutions

- **Direct integration**—Polycom solutions integrate and interoperate with Microsoft® UC suites including Microsoft® Lync® without gateways, resulting in lower total cost of ownership (TCO) and a better user experience

- **Workflow integration**— With Microsoft and Polycom, people communicate through applications they use every day, including Microsoft® Office® and Microsoft® SharePoint®

- **Secure business-to-business (B2B) communications**— Communicate with federated partners and customers securely across firewalls, through Microsoft® Edge Server

- **Multivendor UC support**— Polycom® RealPresence® Platform supports Polycom, Cisco® CUCM and Microsoft Lync environments in the same virtual meeting room, allowing customers to plan the migration to Microsoft Lync while maximizing existing investment

The challenge

Dynamic work environments are made-up of people on the move and virtual teams across different time zones. This makes it challenging to access an expert or to secure information. You need a communication solution that anchors fast-moving teams and enables communication from any device, anywhere; and critical to your success, and ease of use and HD quality voice and video to help drive user adoption. And communication tools that integrate with applications you use daily that are managed through a single interface to streamline deployment and speed your return on investment (ROI).
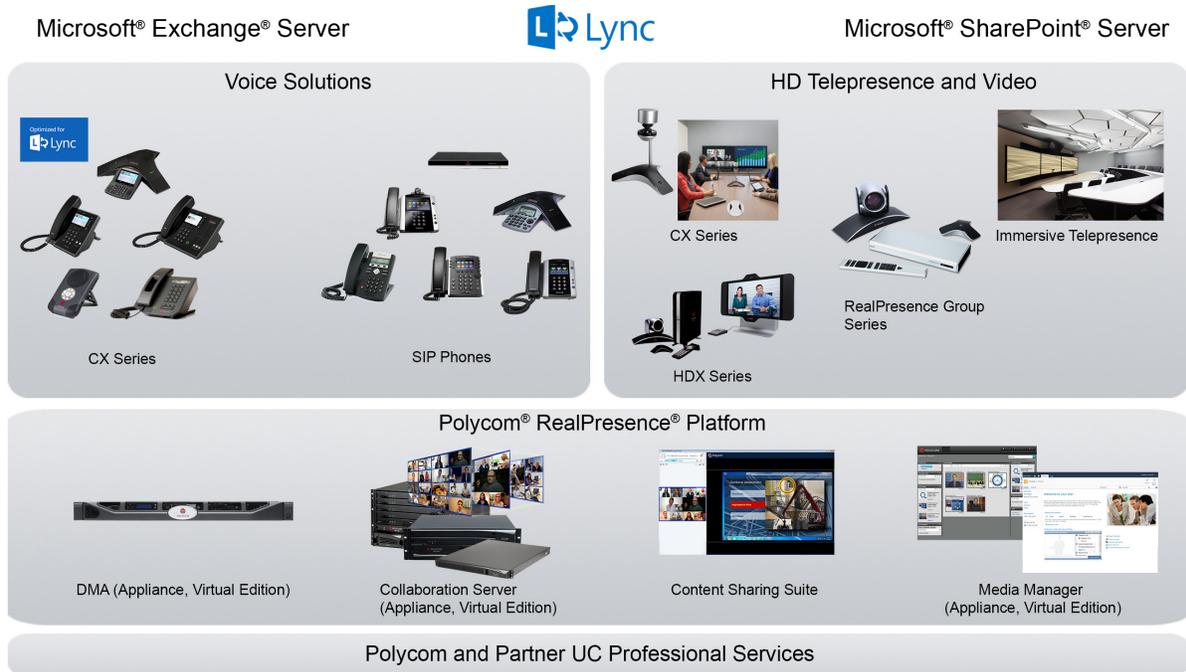
In an increasingly visual society, easy access to real-time and on-demand video collaboration on social business platforms is becoming a key factor in facilitating communities within an organization, and in keeping distant teams connected.

Polycom and Microsoft connect people everywhere

Polycom and Microsoft® deliver a complete and interoperable end-to-end unified communications (UC) solution for voice, video, conferencing and collaboration and connect people from any device, and from any location. Your employees can collaborate with anybody securely and instantly. Microsoft® Lync® provides presence information within email and business applications such as Microsoft® Outlook® and Microsoft® SharePoint® and allows users to find and initiate conversation without leaving the application. It also lets you collaborate with virtual teams inside as well as outside firewalls, with your colleagues working from home or on a business trip, or with federated customers and partners. Polycom solutions extend the benefit of Microsoft Lync and enable highly scalable and secure voice and video collaboration experiences in multiple environments beyond home and work office to conference rooms, hospital floors, and retail shops—all from within the familiar Microsoft Lync interface.

Beyond real-time communications

Because communications need to extend beyond real-time exchanges, Polycom solutions provide a centralized video repository to receive Microsoft Lync-generated recordings and automatically publish them to Microsoft SharePoint for access by authorized team members. By creating a video content management layer within Microsoft SharePoint, Polycom makes it easy for employees to access video recordings and easy for administrators to manage and scale. Your organization

Microsoft® Exchange® Server

L▷ Lync

Microsoft® SharePoint® Server

Voice Solutions

Optimized for L▷ Lync

CX Series

SIP Phones

HD Telepresence and Video

CX Series

Immersive Telepresence

RealPresence Group Series

HDX Series

Polycom® RealPresence® Platform

DMA (Appliance, Virtual Edition)

Collaboration Server (Appliance, Virtual Edition)

Content Sharing Suite

Media Manager (Appliance, Virtual Edition)

Polycom and Partner UC Professional Services

benefits from on-demand and live video streaming available from a single location for training, user generated video content, internal communication, archiving, and compliance purposes.

Solution benefits

Through specifically-built developments optimized for Microsoft Lync and a wide set of interoperable voice and video choices, Polycom gives you unsurpassed flexibility in deploying enterprise voice, video, conferencing and collaboration solutions. Also, the Polycom® RealPresence® Platform adds universal video collaboration for Microsoft Lync and non-Lync systems, which allows your organization to plan Lync migration without disruption and provide mobile to immersive telepresence connectivity. Some of the benefits of Polycom solutions include:

- Broadest portfolio of voice solutions qualified by Microsoft to be optimized or compatible with Microsoft Lync 2013 and Microsoft Lync 2010 from USB devices to desktop phones, conference room phones, and to installed audio solutions, enabling maximum flexibility and choice for customers

- Direct integration of Polycom RealPresence video solution with Microsoft UC platforms for high quality user experiences and low total cost of ownership

- Access team members easily from anywhere on any compatible device with presence-based workflow

- Extend familiar, easy-to-use application interfaces to mobile, desktop, conference room, and immersive video environments. No need for parallel platforms—Microsoft applications and infrastructure are leveraged for corporate directory, firewall traversal, and calendaring

- Increase productivity by enabling users on Lync as well as conference room systems to fully collaborate via voice, video, and content sharing through Polycom's content sharing solution

- Connect Cisco® Unified Communications Manager (CUCM) endpoints including Cisco® Telepresence Systems (CTS), Polycom, and Microsoft Lync clients in the same virtual meeting room, for multi-vender environments and investment protection

- Manage video throughout the content lifecycle from capture, approval, and distribution across diverse network environments and devices

Services for Microsoft solution integration

Polycom offers comprehensive services that are critical for your successful Lync video deployment. Polycom Network Readiness Service provides an assessment using both an analytical and empirical approach to determine if the right design is in place and if the implementation follows the design. This offer includes a deployment of the Network Monitoring Tool and bundles a full year of the Network Monitoring Tool with the assessment.

If you want to integrate your Polycom solution into a Microsoft Lync environment, Polycom Unified Communications (UC) Services provides the expertize to ensure proper planning, design, implementation and support for those UC solutions.

Polycom also offers a complete portfolio of adoption services, from consulting services to assist you in creating a video collaboration culture within you organization, and an adoption portal that leads users through a simple orientation to the

new video solutions, to RealPresence Analytics that gives actionable insight into the use and availability of your video investment and provides information on the use of assets and the quality of experience.

Solution components

Microsoft Lync voice and video integration

- Microsoft® Lync® Server 2013 and 2010
- Microsoft Lync 2013 and Lync 2010 client
- Microsoft Exchange Server 2013/2010/2007 (SP2)
- Microsoft Outlook 2013/2010/2007 (SP2)

Solutions optimized for Microsoft Lync

- Polycom® CX series
  - Personal collaboration: Polycom® CX100, CX300, CX500, CX600
  - Group collaboration: Polycom® CX3000, CX5000 HD, CX5100, CX5500, CX7000, CX8000

Solutions interoperable for Microsoft Lync

- Polycom compatible voice solutions
  - Polycom® VVX® 300/310, 400/410, 500, 600
  - Polycom® SoundPoint® IP 321/331/335/450/550/560/650
  - Polycom® SoundStation® IP 5000 and SoundStation® Duo
  - Polycom® SoundStructure® C-Series (with VoIP card)

- Polycom compatible video solutions
  - Polycom® RealPresence® Collaboration Server 800s
  - Polycom® RealPresence® Collaboration Server 1500, 2000, 4000 (Appliance or Virtual Edition)
  - Polycom® RealPresence One™

- Polycom® RealPresence® Distributed Media Application™ (DMA®) 7000
- Polycom® RealPresence® Content Sharing Suite
- Polycom® RealPresence® Group Series (300, 500, 700)
- Polycom® HDX® series (4000, 4500, 6000, 7000, 8000, 9000)

Video content management solution in Microsoft Environment

- Microsoft® SharePoint® Portal Server 2013/2010
- Microsoft Lync Server 2013/2010
- Polycom® RealPresence® Media Manager (Express Appliance, Standard Edition, Enterprise Edition)
- Polycom® RealPresence® Media Utility for Microsoft Lync
  - Polycom RealPresence Media Manager—Microsoft SharePoint 2013/2010 Integration

Professional Services for Microsoft solution integration

- Polycom Network Assessment Service
- Polycom Unified Communications (UC) Services
- Adoption Services

Learn more about Polycom and Microsoft integrated solutions

For more information on the Polycom UC solutions for Microsoft environments, visit *www.polycom.com/Microsoft* or email us at *TeamMicrosoft@polycom.com*.

Need flexible financing?

Polycom CAPITAL
Collaborative Financing

www.polycom.com/polycom-capital

About Polycom

Polycom helps organizations unleash the power of human collaboration. More than 400,000 companies and institutions worldwide defy distance with video, voice and content solutions from Polycom. Polycom and its global partner ecosystem provide flexible collaboration solutions for any environment that deliver the best user experience and unmatched investment protection.

Polycom, Inc.	Polycom Asia Pacific Pte Ltd	Polycom EMEA
1.800.POLYCOM	+65 6389 9200	+44 (0)1753 723282
www.polycom.com	www.polycom.asia	www.polycom.co.uk

Polycom®

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